

Memo



Date: May 25, 2011
File: 0550-01
To: City Manager
From: Manager, Sport and Facility Programs
Subject: 2011 Outdoor Event Schedule Report

Recommendation:

THAT Council receives for information the 2011 Outdoor Event Schedule Report from the Manager Sport and Facility Programs dated May 25, 2011.

Purpose: To provide Council an overview of the list of outdoor events approved and proposed for the 2011 "outdoor event season".

Background:

The Recreation & Cultural Services Department manages the Outdoor Events application and approval process. The application and approval process essentially is a twofold process. On one hand there is a regulatory approach designed to; ensure the safety of all involved, minimize the impacts on the general public, minimize the impact on City infrastructure, and ensure events are well managed. On the other hand, staffs works directly with the event organizers and strive to play a facilitative/supportive role using their significant experience regarding event management and implementation. The outdoor approval process is designed to gather detailed information on an event and determine how it will impact its immediate area and the City in general. This information is used to create a "game plan" to ensure the event is safe, appropriate, and properly managed.

The outdoor event application process is currently overseen by two Outdoor Event Coordinators. This staff team works closely with the applicant and the Outdoor Events Committee throughout the approval process. Members of the Outdoor Events Committee establish conditions under which the event is allowed to proceed. It is then the organizers responsibility to meet these conditions.

The purpose of this report is to give Council a "snapshot" of the Outdoor Event landscape for the 2011 season. The attached spreadsheet identifies all the events currently being worked on for the year. Many of these events take place annually in the same location and on the same dates. Some events may change dates from year to year and other events are onetime events such as Olympic Torch Relay and the Dragoons Centennial Celebration. The attached spreadsheet also identifies which events include road closures, park closures and require a liquor license. These particular items require additional attention from staff to ensure all aspects of the approval

A handwritten signature in the bottom right corner of the page.

process are met. These items may also involve communications to the general public on potential impact and possible disruption of regular routines.

As Council can see, 2011 is shaping up to be another busy season with 74 events on the current list. This list includes; 37 small events, 22 medium sized events and 15 large events including 4 "multi-faceted events". The definitions for these criteria are included in the spreadsheet.

The Outdoor Event Coordinators also frequently receive requests for new events. These requests can come in at any time throughout the year. They are accommodated as facility space, staff resources and timelines allow. Staff also deals with many requests that do not, in the end, come to fruition due to a variety of reasons. While no event permit is actually issued, some of these requests can absorb significant time and resources. Traditionally the City issue permits for between 85 and 100 events per year.

It should be noted that this list does not include sport tournaments that occur on our sport fields. These tournaments are managed through the facility rental process by the Community Recreation Coordinators responsible for facility rentals and schedules.

The key relationship in this process is between the OE Coordinator and the event organizer. Organizers range from paid, event professionals to individual volunteers that have little or no experience with events. The organizations sponsoring events also cover a wide gamut; from professional event companies, businesses, societies, non-profits, community organizations on through to individuals.

Many of the events on the attached list occur in the downtown core and within our waterfront parks. The Outdoor Event Coordinators and the Outdoor Events Committee constantly strive to find the appropriate balance between a vibrant, active, comprehensive event schedule and ensuring that local citizens can also enjoy our parks and public spaces. The outdoor event landscape is always changing as events grow, change and even disappear while new events are constantly being created and City space requested.

All those involved in the Outdoor Events application and approval process are aware of the significant value events bring to the City. We are conscious of our processes and practices and work diligently to ensure that Kelowna is seen as an "Event Friendly City".

Internal Circulation: General Manager, Community Services; Director, Recreation & Cultural Services

Existing Policy: Outdoor Events Bylaw #8358; Fees and Charges Bylaw #9609; Conditions of Use & Allocation Policies Manual for Recreation Facilities, Theatre, Sportsfield and Parks; Liquor Licenses in Parks, Stadiums and Facilities Policy #223.

Considerations not applicable to this report:

Legal/Statutory Authority

Legal/statutory Procedural Requirements

Financial/Budgetary Considerations

Personnel Implications

Technical Requirements

Communications Considerations

Alternate Recommendation

Submitted by:



D Backmeyer, Manager Sport and Facility Programs

Approved for inclusion:



J. Gabriel, Director, Recreation & Cultural Services

CC: General Manager, Community Services
Director, Community & Media Relations
Outdoor Events Committee
Cultural Services Manager

Attachments: 2011 Outdoor Events Schedule





Recreation & Culture
 Parkinson Centre
 1800 Parkinson Way
 Kelowna, BC V1Y 4P9
 250 469-8853
 cbuhler@kelowna.ca
 250 469-8409
 idamours@kelowna.ca

2011 Outdoor Events Schedule

Event Size	
Small	Large
Medium	Multi-Facet

Subject to change

EVENT NAME	START DATE	END DATE	LOCATION	ORGANIZATION	Park Closure	Road Closure(s)	Liquor Licence
Okanagan College Half Marathon	27-Mar-11	27-Mar-11	Okanagan College + roadways	Okanagan College		✓	
Light for Japan	30-Mar-11	30-Mar-11	Stuart Park, Water Street Centre	Red Cross-Kasugai Sister City			
Food Runners Charity Hike	2-Apr-11	2-Apr-11	Knox Mountain	Global Fitness Centre			
Vasanki Parade	9-Apr-11	9-Apr-11	Rutland Roadways	OK Sikh Temple & Cultural Soc.		✓	
Ski 2 Sea Race	10-Apr-11	10-Apr-11	Jubilee Bowl & City Streets	Ski To Sea Society of Kelowna		✓	
Trek for Tourette	10-Apr-11	10-Apr-11	Stuart Park + promenade	Tourette Syndrome Foundation of Canada			
No to GMO Awareness Rally	10-Apr-11	10-Apr-11	Kerry Park	True Food Foundation			
Easter Sunrise Service	24-Apr-11	24-Apr-11	Knox Mountain - Apex	First Lutheran Church			
Walk for Water	27-Apr-11	27-Apr-11	Kerry Park + roadways	Collega International (Aveda)			
Kelowna Yacht Club Boat & Leisure Show	30-Apr-11	1-May-11	Yacht Club Parking Lot, Stuart Park	Kelowna Yacht Club			
M.S. Walk	1-May-11	1-May-11	Kinsmen Fieldhouse Hall (Mission Recreation Park)	M.S. Society - Okanagan Chapter			
The Walk for Kid's Help Phone	1-May-11	1-May-11	WFP Rhapsody Plaza, Grand Prom to City Park & Back	Kids Help Phone			
COBRA Criterium/Time Trial	3-May-11	18-Aug-11	Tues - Old Vernon Rd- Time Trials Tues - June 22 & Aug 17 - Knox - Hill Climb	Central Okanagan Bike Riders Assoc (COBRA)			
Big Bike Ride	5-May-11	7-May-11	Thurs-Jim Bailey Road-City Rotary Centre for the Arts Common & roadways	Heart & Stroke Foundation of BC & Yukon			

Event Size	
Small	Large
Medium	Multi-Facet

Epipen Take Action Event	7-May-11	7-May-11	City Park - Jubilee Bowl Area & roadways	Allergy/Asthma Information Association		Park Closure	
Glennmore Footprint Days	10-May-11	13-May-11	City Roadways + Rails with Trails	c/o Glennmore Elementary			
BC Dragons Celebration	14-May-11	14-May-11	Stuart Park, City Hall + roadways	BC Dragons			
Play On! Hockey	14-May-11	15-May-11	WFP - Rhapsody Plaza & Water St Closure	Beyond MG			
Walk to Fight Arthritis	15-May-11	15-May-11	Kerry Park + Promenade	The Arthritis Society			
Serenity Walk for Childhood Cancer Research	15-May-11	15-May-11	City Park, Jubilee Grandstands & Promenade to SP	Carey Management Corp			
Knox Mountain Hill Climb	21-May-11	22-May-11	Knox Mountain Park	Knox Mountain Motor Sport Club			
Rutland May Days Parade (Sat) Event @ Rutland Centennial	18-May-11	22-May-11	Rutland Roadways and Centennial Park	Rutland Park Society			
T-Bird Show & Shine	28-May-11	28-May-11	City Park - North Field	OK Classic Thunderbird Club			
Walk for Muscular Dystrophy	28-May-11	28-May-11	Stuart Park + promenade	Muscular Dystrophy Canada			
Family Fun Day	29-May-11	29-May-11	Parkinson Rec Centre	Rec & Culture			
Great Strides Walk	29-May-11	29-May-11	City Park - Jubilee Bowl	Canadian Cystic Fibrosis Foundation			
City Chase Kelowna	4-Jun-11	4-Jun-11	RCA Common & City Parks	City Chase Inc (Urban Rec)			
YM/YWCA Healthy Kids Day	5-Jun-11	5-Jun-11	Rutland Sportsfield & portion of Parking Lot	YMCA - YWCA of the Central Okanagan			
Stride with Pride Orthopedic Walk	5-Jun-11	5-Jun-11	Grand Promenade (Water Street Senior Centre)	Stride with Pride - KGH Orthopedic Walk			
Easter Seals Okanagan Boys & Girls Clubs 24 Hour Relay	10-Jun-11	12-Jun-11	Apple Bowl	Okanagan Boys & Girls Clubs			
Fat Cat Children's Festival	10-Jun-11	11-Jun-11	Waterfront Park	Children's Festival Society of Kelowna			
5/10K Walk/Run for Women	12-Jun-11	12-Jun-11	SE Kelowna Diamonds and Roadways	Fresh Air Experience			
Variety Boat for Hope	18-Jun-11	18-Jun-11	Yacht Club Parking Lot	Variety - The Children's Charity			
Walk For ALS	18-Jun-11	18-Jun-11	Rhapsody Plaza, Grand Promenade	ALS Society of B.C.			
Fathers Day Show & Shine Car Show	18-Jun-11	19-Jun-11	City Park (northfield)	Boyd Auto Body & Glass			
Kelowna DH Longboarding	18-Jun-11	19-Jun-11	Skylands Subdivision	Blake Sonoff			

Event Size	
Small	Large
Medium	Multi-Facet

National Aboriginal Day	21-Jun-11	21-Jun-11	Ellis St / Lawrence Ave Parking Lot and Alley Way behind the Ki-Low-Na Friendship Society	Ki-Low-Na Friendship Society			
Aboriginal Days Celebration	21-Jun-11	21-Jun-11	Kerry Park	Metis Community Services Society of BC			
Celebrate Canada Day - Kelowna	1-Jul-11	1-Jul-11	Waterfront Park	Festivals Kelowna		✓	✓
Parks Alive!	2-Jul-11	27-Aug-11	WFP, Kerry Park, CP, City Hall Lawn, Ben Lee Park, Whitman Glen, Strathcona, Kinsmen, Redridge, Sarsons, Knox Mtn.	Festivals Kelowna			
Kelowna Masters Road Race & Criterium	2-Jul-11	3-Jul-11	Jim Bailey Road / Centennial Park - Speirs Road	BC Masters Cycling Association			
Pop Goes the Cork	9-Jul-11	9-Jul-11	Rotary Arts Common	Okanagan Wine Festival		✓	✓
Kelowna Dragon Boat Club Races	9-Jul-11	10-Jul-11	WFP Tugboat Beach & Concession Plaza	Kelowna Dragon Boat Club			✓
Mid Summer Run 8K	10-Jul-11	10-Jul-11	Kinsmen Fieldhouse Hall, CNC Ring Road & adjoining streets	Kelowna Running Club			✓
Moonlight Movie	14-Jul-11 21-Jul-11 11-Aug-11	14-Jul-11 21-Jul-11 11-Aug-11	City Park - North Field	Okanagan Boys & Girls Club			
RBC Grantonde Kelowna	15-Jul-11	16-Jul-11	Waterfront Park + roadways	Gran Fondo Canada		✓	✓
Across the Lake Swim	16-Jul-11	16-Jul-11	City Park Hot Sands Beach & Northfield	Across The Lake Swim Society			✓
OK Jazz & Blues Festival	23-Jul-11	23-Jul-11	Jubilee Grandstands- City Park	OK Jazz & Blues Society		partial	✓
TRI KIDS Triathlon	24-Jul-11	24-Jul-11	Mission Recreation Park	Run Well Events			
Center of Gravity	29-Jul-11	31-Jul-11	City Park - Jubilee Bowl, North Field, Hot Sands Beach, City Park Parking Lot	Wet Ape Ltd.		✓	✓
Snowbirds	1-Aug-11	1-Aug-11	Waterfront Park	Rotary Club			
Kelowna Yacht Club Dinghy Regatta	12-Aug-11	14-Aug-11	City Park - The Point	Kelowna Yacht Club-Youth & Education			
Fusion Festival	13-Aug-11	13-Aug-11	Bernard Ave & Kerry Park	Downtown Kelowna Assoc.		✓	✓
Okanagan Pride Festival	13-Aug-11	13-Aug-11	City Park - North Field	Okanagan Rainbow Coalition			
Kelowna Apple Triathlon	19-Aug-11	21-Aug-11	WFP / Strathcona - Kids Camp (Aug 14-19)	Kelowna Apple Triathlon Society		✓	✓

Event Size

Small	Large
Medium	Multi-Facet

Event Name	Event Size	Date	Location	Organizer	Park Closure	Road Closure(s)	Liquor Licence
Kelowna Dragon Boat Festival	Multi-Facet	26-Aug-11	WFP	Maximum Sports & Entertainment Ltd.	TBC		TBC
Parkinson SuperWalk	Small	10-Sep-11	Waterfront Park	Parkinson Society			
Paws For A Cause	Small	11-Sep-11	Kerry Park & Promenade	BC SPCA Kelowna			
Kelowna Kidney Walk	Small	11-Sep-11	Rhapsody Plaza + promenade	Kidney Foundation of Canada			
Open Air Legal Clinic	Small	13-Sep-11	City Park - Rose Garden	Access Pro Bono			
September Splash	Small	22-Sep-11	Centennial Park	Rutland Park Society			
Terry Fox Run	Small	18-Sep-11	Mission Sportfields	Terry Fox Foundation			
Peak to Beak Race	Small	18-Sep-11	Knox Mtn. & roadways	Kelowna Running Club			
Annual Okanagan Family AIDS Walk	Small	25-Sep-11	Kerry Park + Promenade	Living Positive Resource Centre Okanagan			
Take Back The Night March	Small	22-Sep-11	Kerry Park & Downtown Walk route	Central Okanagan Elizabeth Fry Society			
Hope Classic	Small	24-Sep-11	Rhapsody Plaza & promenade	Spina Bifida & Hydrocephalus Assoc of BC			
Car Free Day	Small	25-Sep-11	Stuart Park + Water Street	City of Kelowna - Transportation		✓	
Run for the Cure	Small	2-Oct-11	City Park	Canadian Breast Cancer Foundation			
Scarecrow Festival	Small	2-Oct-11	Rutland Lions Park	Uptown Rutland Business Association			
Okanagan International Marathon	Small	8-Oct-11	City Park	Running Room Sports		✓	
Remembrance Day Ceremony Parade	Small	11-Nov-11	Lions Park and City Roadways	Army Navy Air Force Veterans		✓	
Remembrance Day Ceremony & Parade	Small	11-Nov-11	Veendam Garden	Royal Canadian Legion, Branch 26		✓	
Uptown Rutland Christmas Light-Up	Small	4-Dec-11	Roxby Park	Uptown Rutland Business Association			
Downtown Christmas Light-Up	Small	10-Dec-11	Kerry Park / Cultural District & Memorial Arena	Downtown Kelowna Association			